

No.12040/14/2013-FTC (Trg.)
Government of India
Ministry of Personnel, Public Grievances & Pensions
Department of Personnel and Training
(Training Division)

Block-4, Old JNU Campus
New Mehrauli Road, New Delhi-67
Dated 7th March, 2013

TRAINING CIRCULAR

Subject: **A Group Training Course on `Eco-tourism for Sustainable Use of National and Cultural Resources (A) from June, 2013 to March, 2014 (Core Phase in Japan from 23rd July, 2013 to 3rd September, 2013).**

The undersigned is directed to state that the Japan International Cooperation Agency (JICA) under the Technical Cooperation of the Government of Japan has invited applications for the above programme to be held from 23rd July, 2013 to 3rd September, 2013 in Japan.

2 The course aims for the candidates to realize the introduction and promotion of eco-tourism, which goes a long way towards environmental conservation, wise use of natural resources and contribution to community, based on the above-mentioned international environmental laws.

3. This programme is offered to officers handling the work of planning or promotion of Eco-tourism for conservation of natural environment and cultural resources.; having more than 2 years experience in the relevant field; must not be serving in any form of military service; have competent command of spoken and written English which is equal to TOFEL; be in good health, both physically and mentally, to participate in the program in Japan.

4. In addition to the above, the following information in respect of the nominated officers may please be furnished while forwarding the nomination:

- 1) Whether attended any foreign training programme in the past? If so, the duration/detail thereof;
- 2) Whether clear from vigilance angle?
- 3) Age;
- 4) Whether working in North East State/J&K;
- 5) A brief in 50-100 words justifying the nomination.

5. The course covers the cost of a round- trip air ticket between an international airport designated by JICA; travel insurance from the time of arrival in Japan to departure from Japan; allowances for (accommodation, living expenses, outfit and shipping); expenses for JICA study tours and free medical care for participants who may fall ill after reaching Japan (costs relating to pre-existing illness, pregnancy, or dental treatment are not included). The participants are not allowed to take any family member during the training course.

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6. It is requested that the nomination of the suitable candidates may please be forwarded to this Department in accordance with the eligibility criteria.

7. The nomination details should be submitted (**in duplicate**) in the JICA's prescribed proformas duly authenticated by the Department concerned along with the Job Report.

8. The applications should reach this Department through the Administrative Ministry/State Government not later than **13th May, 2013**. Nominations received after the prescribed date will not be considered. The details of the programme and the application form may be drawn from Ministry of Personnel, Public Grievances and Pensions website (**persmin.nic.in**), which is available in "What is New" under the Department of Personnel and Training.



(N.K. Wadhwa)

Under Secretary to the Government of India

Tele.No.011-26165682

E-mail-ID naresh.wadhwa@nic.in

Copy to:

1. The Secretary, Ministry of Tourism, Transport Bhawan, Parliament Street
New Delhi- 110001
2. The Secretary, Ministry of Environment and Forests, Paryavaran Bhavan, CGO
Complex, Lodhi Road, New Delhi-110003
3. All State Governments/Union Territories (with the request to circulate it amongst the
related organizations).
4. NIC with the request to post the circular along with the JICA's circular and the enclosed
application Proforma on the Department's website.

No. 11/GT-CP/2013

March 01, 2013

Mr. N.K. Wadhwa
Under Secretary (Training)
Department of Personnel and Training
Training Division
Block No. 4
Old JNU Campus
New Mehrauli Road
New Delhi

Subject: Group Training Course in Eco-tourism for Sustainable use of Natural and Cultural Resources (A).

Dear Mr. N. K. Wadhwa,

Please refer to our letter No. 11/GT-CP/2012 dated February 19, 2013, forwarding therewith the General Information Booklet on the captioned training course.

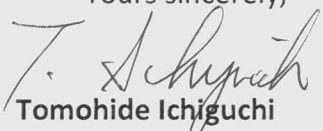
Upon receipt of communication from our headquarters in Japan we would like to inform you that the duration of the aforesaid course has been changed as follows:-

Original Duration:- July 16, 2013 to August 27, 2013
Changed Duration:- July 23, 2013 to September 03, 2013

The revised General Information Booklet on the course is attached herewith with a request to kindly transmit the foregoing information to the authorities concerned.

With regards,

Yours sincerely,


Tomohide Ichiguchi
Senior Representative

Encl: As stated above.

Recd Book
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Govt. Anusalkh



TRAINING AND DIALOGUE PROGRAMS

GENERAL INFORMATION

Group Training Program
“Eco-Tourism for Sustainable Use
of Natural and Cultural Resources(A)”

集团研修「自然・文化資源保全の持続可能な利用(エコツーリズム)A」

JFY 2013

<Type: Trainers Training / 類型:人材育成普及型>

NO. J1300655 / ID. 1380756

Phase in Japan : from July 23 to September 3, 2013

This information pertains to one of the Training and Dialogue Programs of the Japan International Cooperation Agency (JICA), which shall be implemented as part of the Official Development Assistance of the Government of Japan based on bilateral agreement between both the Governments or recipient country and Japan.

I. Concept

Background

The United Nations designated the year 2002 as “the International Year of Ecotourism” to encourage more people to see tourism from the viewpoint of sustainable development. Ecotourism aims to help people experience and understand local natural environments and traditional culture, contributing to better conservation of these assets as well as community development.

The World Tourism Organization (WTO) defines sustainable tourism as tourism that conserves not only natural resources but also historical heritage and tangible/intangible resources including tradition and culture, as well as tourism in which visitors cherish precious sightseeing resources and contribute to their passage to the next generation. In many developing countries, tourism is an important industry that brings foreign currency, and is valued in terms of regional development advantages such as the creation of job opportunities in the relevant areas and regional economic revitalization. Equal emphasis on the development and conservation of tourism resources is a vital issue. At the same time, environmental conservation is a highly important and urgent issue in economic and social development.

Motivation

This program aims to realize the introduction and promotion of eco-tourism, which goes a long way toward environmental conservation, wise use of natural resources and contribution to community, based on the above-mentioned international environmental laws.

Methodology

Participants shall have opportunity in Japan to:

- 1) visit national parks, Ramsar sites and historical places,
- 2) practice some field activities such as hiking, canoeing and horseback riding, and
- 3) have discussions with the program leader or lectures to achieve program objective.

II. Description

1. Title (J-No) Group Training Program on “Eco-tourism for Sustainable Use of Natural and Cultural Resources (A)” (J-1300655)

2. Period of Program:

Duration of whole program:	June, 2013 to March, 2014
Preliminary Phase: (in a participant's home country)	June, 2013 to July, 2013
Core Phase in Japan:	<u>July 23 to September 3, 2013</u>
Finalization Phase: (in a participant's home country)	September 2013 to March, 2014

3. Target Countries:

Cambodia (1), Viet Nam (1), Nepal (1), Tonga (1), Palau (1), Zimbabwe (1), India (1)
Sri Lanka (1), Senegal (1)

4. Eligible / Target Organizations:

National/local government organizations and NGOs involved in tourism promotion or efforts to conserve the natural environment and cultural resources

5. Total Number of Participants: 8 participants

6. Working Language: English

7. Program Objective:

Draft plans to introduce and disseminate ecotourism as a tool for sustainable regional development involving local residents for areas, where the introduction of ecotourism is expected, are formulated by the target organizations.

8. Overall Goal:

The plan to establish an organization and a network that include local residents will be drafted for the introduction and operation of ecotourism, and the plan to disseminate ecotourism for both tour providers and users will be implemented.

9. Expected Module Output and Contents:

This program consists of the following components:

<p>(1) Preliminary Phase in a participant's home country (June, 2013 to July, 2013) <i>Participating organizations make required preparation for the Program in the respective country.</i></p>		
Expected Module Output	Activities	
Inception Report is Formulated.	Formulation and submission of Inception Report to the respective country's JICA Offices together (Please refer to Annex, Attachment-1) .	
<p>(2) Core Phase in Japan (July 23 to September 3, 2013) <i>Participants dispatched by the organizations attend the Program implemented in Japan.</i></p>		
<p>Expected Module Output 1: Participants will be able to understand and explain philosophy and measures related to ecotourism in the context of sustainable use of natural and cultural resources.</p>		
Topics	Methodology	Details
Regional efforts for ecotourism (in relation to the Ramsar Convention)	Lecture/	Learn about optimal ecotourism based on the ideals/guidelines of the Ramsar Convention through an eco-tour in the Kushiro area as an example of wise usage in wetlands under the convention

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Installation and use of facilities in national park (walking trails)	Observation	Learn about consideration for vegetation when installing walking trails, their layout for highlighting the diversified natural environment and their use for ecotourism and environmental education from the example of a walking trail installed in a hilly area facing the Kushiro wetland
Use of facilities in national parks	Observation	Learn about exhibition techniques and promotional activities including educational programs for environmental conservation from examples of nature information facilities in national parks
Wetland conservation and eco-tours	Practice	Learn about the significance and methods of monitoring in natural parks/reserves from examples of wetland monitoring in the Kushiro Wetland natural monument area
Management/operation of national parks in Japan	Lecture	Learn about policies required for the conservation and use of the natural environment from examples highlighting the operation of national parks in Japan
Japan's policies on ecotourism	Lecture	Learn about the Japanese Government's ecotourism promotion policies from related laws and promotional projects in Japan
Cultural/historical sites and eco-tour programs	Lecture/ observation	Learn about eco-tours related to the conservation of cultural resources through examples from Kyoto
Overview of ecotourism	Lecture	Learn about the ideals and basics of ecotourism through examples from around the world
Expected Module Output 2: Participants will be able to discuss plans to promote ecotourism in consideration of environmental conservation.		
Natural park eco-tour programs (trekking and other outdoor activities)	Practice	Learn about eco-tour programs using regional nature in an eco-friendly manner from examples of trekking and some other activities in forest.
Natural park eco-tour programs(cooking)	Practice	Learn about how local products can be adopted for tourism through a program to use locally produced crops for outdoor cooking, etc.
Natural park eco-tour programs (educational programs)	Practice	Learn about how regional natural characteristics can be leveraged for environmental education tour programs that anyone can experience, including nature watching and crafting, etc.
Field-based eco-tour programs (in the Kushiro Wetland)	Practice	Learn about finding regional resources, materials for tours and environmental education, and the specific use of such resources through an eco-tour program that introduces prehistoric remains and springs in the Kushiro Wetland