

Use of regional facilities	Practice	Learn about the development of programs that ordinary tourists can easily participate in and the expected benefits of environmental education through the example of making souvenir.
Regionally based eco-tour programs (horse trekking)	Practice	Learn about how regional industries can be used in tourism/environmental education and related regional development from an environmentally friendly eco-tour program using native Hokkaido horses
Regional efforts for ecotourism	Practice	Learn about regional voluntary efforts including tour business as a side job by fishermen in a national park/ Ramsar wetland and the conservation/management of the water environment (a field for regional industries) to enhance understanding of the relationship between regional industry-based eco-tours operated by residents and environmental conservation
Eco-tours in Ramsar wetlands (canoeing in river)	Practice	Learn about the necessity of consideration and guidelines for eco-tours in habitats for rare wild animals from the example of a canoe program in the Bekanbeushi Wetland, which is inhabited by Japanese cranes (designated a special natural monument)
Regional efforts for eco tours (deserted island tour)	Practice	Learn about eco-tour programs that leverage regional characteristics and industries and consider the natural environment from the example of a deserted island (Kenbokki Island) tour operated by fishermen
Eco-tours in cooperation with regions	Lecture/ Observation	Learn about the operation of tours using regional natural environments, industries and human resources and their relationship with regional development from eco-tour programs operated at the Kiritappu Wetland Center
Regional traditional culture and eco-tour programs (in Tokyo)	Lecture/ Observation	Learn about the preservation of traditional culture and its use for tourism and regional development from a tour program in the Asakusa area of Tokyo
Eco-tours in satoyama (farming villages including rice paddies, community-based woods, etc.)	Lecture/ Practice	Learn about tour programs using nature near human settlements and their promotion to local residents from the example of an eco-tour introducing satoyama in Chiba Prefecture
Eco-tourism developed by local community (kayaking in Okinawa)	Lecture/ Practice	Learning methods of using mangrove wetlands in consideration of the vulnerable environment and promoting public awareness from examples of eco-tourism in the Gesashi area of Okinawa Prefecture.

Environmental conservation/traditional culture and eco-tour programs	Practice	Learn about the facilitation of traditional culture in eco-tours through cultural activities involving contact with regional nature such as Japanese flower arrangement.
<b>Expected Module Output 3:</b> Participants will be able to explain methods of establishing a network of locals and related parties		
Regional efforts for wetland conservation	Lecture	Learn about wetland conservation activities initiated by local residents from the example of trust efforts to conserve the Kiritappu Wetland, which has been registered under the Ramsar Convention
Regional efforts for environmental education	Lecture Observation	Learn about the roles of nature-related regional facilities from examples of wildlife/wetland conservation promotional efforts for local residents based at the Akkeshi Waterfowl Observation Center
Eco-tours in cooperation with regions (Akkeshi)	Lecture/ Practice	Learn about how a roadside station offers drivers /tourists eco-tour programs and local products/dishes focusing on fishery, which is the key industry of Akkeshi Town
Eco-tourism developed by local community (Okinawa)	Lecture/ Practice	Learn about how local community built an awareness of the natural/cultural resources in their community and developed eco-tourism which produced jobs especially for young generation, through the experience of eco-tour program in intertidal zones and coral reefs in the Gesashi area of Okinawa Prefecture.
Cultural/historical sites and eco-tour programs (restoration of the environment)	Lecture/ Practice/ Observation	Discuss cooperation between experts and local residents based on the activities of a network organized for the environmental restoration and use of a temple garden in Kyoto
<b>Expected Module Output 4:</b> Participants will be able to formulate the Interim Report.		
Inception Report presentation	Practice	Understand individual trainee work details, issues and expectations for training
Program review and briefing	Workshop	Briefing to introduce every program prior to experience of them, and reviewing them to share the lesson and thought gain through the experiences.
Facilitation meeting (review session)	Practice	Freely discuss knowledge gained from training and ideas for action plans
Guidance of Action Plan making	Lecture	Receive advice from the course leader on the summarization of issues in participants' home countries and the feasibility of action plans

Making Action Plan (Draft)	Practice	Make action plans for implementation after participants return home based on experience gained in training and advice from the course leader
Action Plan(Draft) presentation	Practice	Determine the depth of understanding through action plans made during the training
<b>(3)Finalization Phase in a participant's home country</b> (September 2013 to March, 2014) Participating organizations produce outputs by sharing and making use of results brought back by participants. Submitting the Progress Report to the JICA Obihiro by March 31, 2014.		
Expected Module Output	Activities	
To formulate <b>Progress Report</b> and Submission	Sharing and discussing of draft Action Plan and the knowledge they gained in Japan in their own organizations. Finalization of draft Action Plan and submitting the report including description of the progress of the action plan to JICA Obihiro .	

The schedule is subject to change due to the coordination of curriculum.

### **III. Conditions and Procedures for Application**

#### **1. Expectations for the Participating Organizations:**

- (1) This program is designed primarily for organizations that intend to address specific issues or problems identified in their operation. Participating organizations are expected to utilize the program for those specific purposes.
- (2) This program is enriched with contents and facilitation schemes specially developed in collaboration with relevant prominent organizations in Japan. These special features enable the program to meet specific requirements of applying organizations and effectively facilitate them toward solutions for the issues and problems.
- (3) As this program is designed to facilitate organizations to come up with concrete solutions for their issues, participating organizations are expected to make due preparation before dispatching their participants to Japan by carrying out the activities of the Preliminary Phase described in section II -9.
- (4) Participating organizations are also expected to make the best use of the results achieved by their participants in Japan by carrying out the activities of the Finalization Phase described in section II -9.

## 2. Nominee Qualifications:

Applying organizations are expected to select nominees who meet the following qualifications:

- (1) **Current duties:** Planning or promotion of Eco-Tourism for conservation of natural environment and cultural resources. e.g. Middle-ranking administrative officers, etc.
- (2) **Experience in the relevant fields:** More than two (2) years,
- (3) **Be nominated by their governments.**
- (4) **Language:** competent command of spoken and written English, which is equal to TOEFL iBT\* 72 (CBT\*\* 200/PBT\*\*\* 533) or more (The program is commanded by English, therefore participants are requested to have sufficient English ability),  
\*iBT: Internet-Based Testing/ \*\*CBT: Computer-Based Testing/  
\*\*\*PBT: Paper-Based Testing,  
(\*iBT: Internet-Based Testing/ \*\*CBT: Computer-Based Testing/  
\*\*\*PBT: Paper-Based Testing)
- (5) **Health:** must be in good health, both physically and mentally, to participate in the Program in Japan
- (6) **Must not be serving any form of military service.**

## 3. Required Documents for Application:

- (1) **Application Form:** The Application Form is available at the respective country's JICA office or Embassy of Japan.

### \*Pregnancy

Pregnant participants are strictly requested to attach the following documents in order to minimize the risk for their health.

- ① letter of the participant's consent to bear economic and physical risks
- ② letter of consent from the participant's supervisor
- ③ doctor's letter with agreement of his/her training participation.

Please ask National Staffs in JICA office for the details.

- (2) **Nominee's English Score Sheet:** to be submitted with the Application Form. If you have any official documentation of English ability (e.g., TOEFL, TOEIC, IELTS), please attach it (or a copy) to the application form.
- (3) **Inception Report and Questionnaire:** to be submitted with the Application Form. Fill in Attachment-1 and 2 of this General Information, and submit it along with the Application Form.

4. **Procedure for Application and Selection:**

**(1) Submitting the Application Documents:**

Closing date for application to the JICA Hokkaido International Center (Obihiro),

Japan: **May 27, 2013**

**Note: Please confirm the closing date set by the respective country's JICA Office or Embassy of Japan of your country to meet the final date in Japan.**

**(2) Selection:**

After receiving the document(s) through due administrative procedures in the respective government, the respective country's JICA Office (or Japanese Embassy) shall conduct screenings, and send the documents to the JICA Center in charge in Japan, which organizes this program. Selection shall be made by the JICA Center in consultation with the organizations concerned in Japan based on submitted documents according to qualifications.

**(3) Notice of Acceptance:**

Notification of results shall be made by the respective country's JICA Office (or Embassy of Japan) to the respective Governments by **not later than June 12, 2013.**

5. **Conditions for Attendance:**

- (1) to observe the schedule of the program,
- (2) not to change the program subjects or extend the period of stay in Japan,
- (3) not to bring any members of their family,
- (4) to return to their home countries at the end of the program in Japan according to the travel schedule designated by JICA,
- (5) to refrain from engaging in political activities, or any form of employment for profit or gain,
- (6) to observe Japanese laws and ordinances. If there is any violation of said laws and ordinances participants may be required to return part or all of the training expenditure depending on the severity of said violation.
- (7) to observe the rules and regulations of their place of accommodation and not to change the accommodation designated by JICA, and
- (8) to participate the whole program including a preparatory phase prior to the program in Japan. Applying organizations, after receiving notice of acceptance for their nominees, are expected to carry out the actions described in section II -9 and section III-3.

## IV. Administrative Arrangements

### 1. Organizer:

**Name:** JICA Hokkaido International Center (Obihiro), (=JICA Obihiro)

**Contact:**

(Address) 1-2, Minami 6-chome, Nishi 20-jo, Obihiro, Hokkaido, 080-2470, Japan

(Tel) 81(\*)-155(\*\*)-35-1210 (Fax) 81(\*)-155(\*\*)-35-1250

Note: \*:country code for Japan, \*\*:area code for Obihiro

(Email) jicaobic@jica.go.jp (Website) www.jica.go.jp/english

### 2. Implementing Partner:

**Name:** Kushiro International Wetland Centre (KIWC)

### 3. Travel to Japan:

**(1) Air Ticket:** The cost of a round-trip ticket between an international airport designated by JICA and Japan will be borne by JICA.

**(2) Travel Insurance:** Term of Insurance: From arrival to departure in Japan. The traveling time outside Japan shall not be covered.

### 4. Accommodation in Japan:

JICA will arrange the following accommodations for the participants in Japan:

● JICA Obihiro

Address: 1-2, Minami 6-chome, Nishi 20-jo, Obihiro, Hokkaido, 080-2470, Japan

TEL: +81-(0)155-35-2001 FAX: +81-(0)155-35-2213

● JICA Tokyo

Address: 2-49-5, Nishihara, Shibuya-ku, Tokyo, 151-0066, Japan

TEL: +81-(0)3-3485-7051 FAX: +81-(0)3-3485-7904

(where "81" is the country code for Japan, and "155" or "3" is the local area code)

If there is no vacancy at above JICA Obihiro and Tokyo, JICA will arrange alternative accommodations for the participants. Besides Obihiro and Tokyo, JICA will arrange accommodations at each training site too.

### 5. Expenses:

The following expenses will be provided for the participants by JICA:

**(1)** Allowances for accommodation, living expenses, outfit, and shipping.

**(2)** Expenses for study tours (basically in the form of train tickets).

**(3)** Free medical care for participants who become ill after arriving in Japan (costs related to pre-existing illness, pregnancy, or dental treatment are not included).

**(4)** Expenses for program implementation, including materials.

For more details, please see p. 9-16 of the brochure for participants titled "KENSU-IN GUIDE BOOK," which will be given to the selected participants before (or at the time of) the pre-departure orientation.

## 6. Pre-departure Orientation:

A pre-departure orientation will be held at the respective country's JICA Office (or Japanese Embassy), to provide participants with details on travel to Japan, conditions of the workshop, and other matters.

## V. Other Information

1. Participants who have successfully completed the training program will be awarded a certificate by JICA.

### 2. Medical history

In case you have or have had malaria, you are kindly requested to bring the medicine for malaria with you because it is quite difficult to obtain it in Japan.

### 3. Climate

The climate condition in Obihiro is given below. Participants are advised to prepare appropriate clothes.

		Winter		Spring			Summer			Autumn / Winter			
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Temperature (°C)	Maximum	-2.0	-1.0	3.4	11.3	17.6	20.4	23.7	25.1	21.2	15.4	7.7	1.1
	Average	-7.7	-6.8	-1.6	5.4	11.0	14.5	18.4	20	16	9.6	2.8	-3.7
	Minimum	-13.9	-13.2	-6.9	0.2	5.4	10.0	14.5	16.2	11.6	4.3	-1.9	-8.9
Humidity (%)		70	69	67	66	69	79	83	82	79	73	68	69
Precipitation (mm)		42.3	30.7	49.6	60.5	80.1	85.9	94.4	139.2	139.8	91.7	68.2	40.3

(Average from 1971 to 2000)

#### 4. Study Trip

As a supplemental program, there are study trips during your stay.

##### (1) Sites of visit

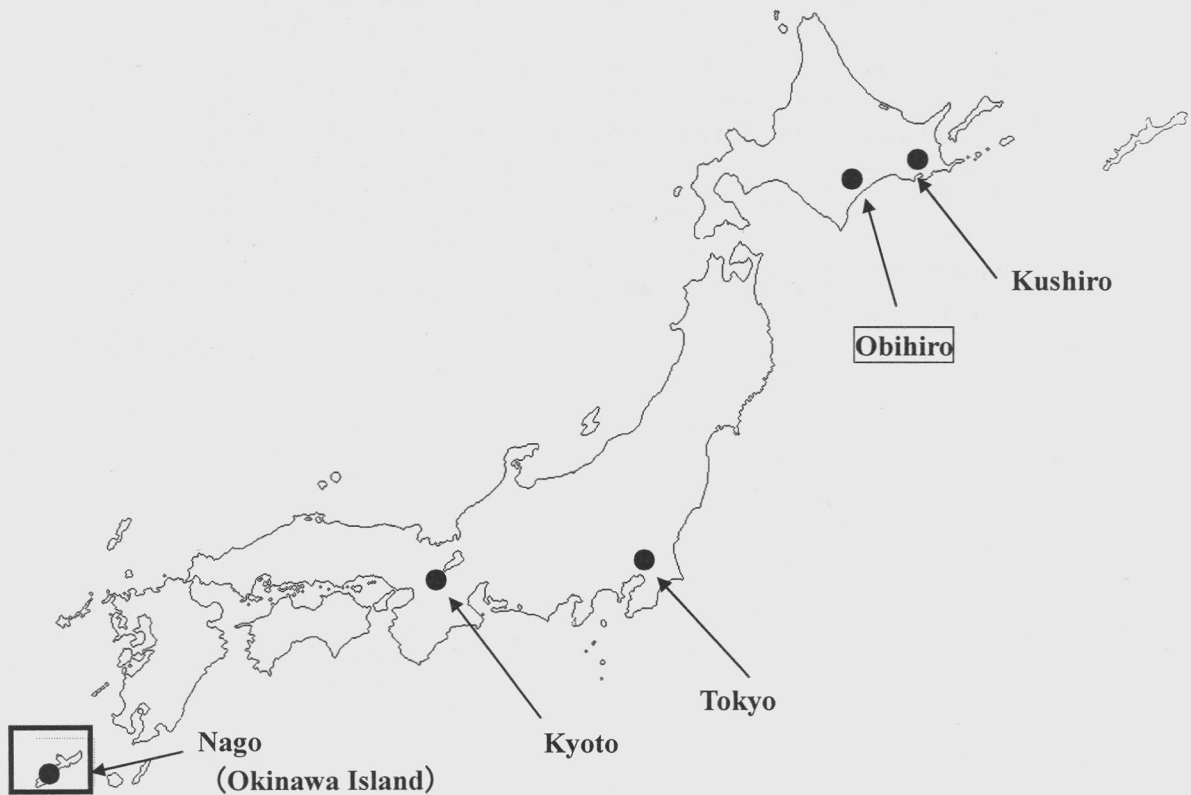
Main land : **Tokyo, Kyoto**, Okinawa island: **Nago**

Hokkaido island: Eastern part of Hokkaido: **Kushiro and others**

##### (2) Temperature of the sites

Name of city	Temperature (Degrees Celsius)			
	Maximum		Minimum	
	Jul.	Aug.	Jul.	Aug.
Tokyo	29.4	23.0	31.1	24.5
Kyoto	31.5	23.2	33.3	24.3
Kushiro (Eastern part of Hokkaido)	18.6	21.2	12.8	15.5
Nago (Okinawa island)	31.8	26.5	31.6	26.1

##### (3) Map of the main program sites





## VI. ANNEX:

Attachment-1

### Inception Report

Participants are requested to prepare the Inception Report on the following issues and Questionnaire, and submit it to the respective country's JICA Offices or JICA Obihiro by **May 27, 2013**, preferably by e-mail to [Ozawa.Yoshiko@jica.go.jp](mailto:Ozawa.Yoshiko@jica.go.jp) or [jicaobic@jica.go.jp](mailto:jicaobic@jica.go.jp)

#### **a. Purposes**

- (1) To clarify issues and problems presently faced in their work in order to facilitate the acquisition of knowledge and ideas leading to solutions during the training program.
- (2) To provide advance information regarding issues and problems faced by participants to lecturers and organizations concerned with the program as a point of reference in finding solutions.

#### **b. Contents**

- (1) Name of organization
- (2) Organization chart
- (3) Brief introduction of work the participants have been in charge for the last year.

\*To take measures to cope with the matters mentioned in the Inception Report, the Interim Report including applicable knowledge and skills learnt during the program is requested to be presented by each participant at the end of the program.

#### **c. Layout**

Typewritten in English, **less than 2 pages** (12-point font, double spaced, A4 size paper)

#### **d. Presentation**

The Inception Report is to be presented by each participant using MS PowerPoint at the beginning of the program.

- (1) The time allocation for each presentation of the Inception Report will be about 10 minutes.
- (2) It is advisable to use audio visual aids such as Microsoft PowerPoint or pictures presenting the Inception Report.

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**Questionnaire**

Name of the Applicant ( )  
Name of your Country ( )

Please describe following issues on environmental conservation, management / administration and wise use of natural resources, and eco-tourism in your country briefly.

1. Specific issues on destruction of environmental conservation, management / administration and wise use of natural resources and eco-tourism that participant is currently engaged in.
2. Outline of the ongoing and planned projects including period, name of counterpart(s) such as donor countries, agencies and international NGOs, the budget, etc.
3. Major constraints and future prospects of environmental conservation, management / administration and wise use of natural resources, and eco-tourism.
5. Special interests what the applicant would like to acquire from this program particularly.

This questionnaire should be typewritten in English, **less than 3 pages** (12-point font, double-spaced, A4 size paper).

## **For Your Reference**

### **JICA and Capacity Development**

The key concept underpinning JICA operations since its establishment in 1974 has been the conviction that "capacity development" is central to the socioeconomic development of any country, regardless of the specific operational scheme one may be undertaking, i.e. expert assignments, development projects, development study projects, training programs, JOCV programs, etc.

Within this wide range of programs, Training and Dialogue Programs have long occupied an important place in JICA operations. Conducted in Japan, they provide partner countries with opportunities to acquire practical knowledge accumulated in Japanese society. Participants dispatched by partner countries might find useful knowledge and re-create their own knowledge for enhancement of their own capacity or that of the organization and society to which they belong.

About 460 pre-organized programs cover a wide range of professional fields, ranging from education, health, infrastructure, energy, trade and finance, to agriculture, rural development, gender mainstreaming, and environmental protection. A variety of programs are being customized to address the specific needs of different target organizations, such as policy-making organizations, service provision organizations, as well as research and academic institutions. Some programs are organized to target a certain group of countries with similar developmental challenges.

### **Japanese Development Experience**

Japan was the first non-Western country to successfully modernize its society and industrialize its economy. At the core of this process, which started more than 140 years ago, was the "adopt and adapt" concept by which a wide range of appropriate skills and knowledge have been imported from developed countries; these skills and knowledge have been adapted and/or improved using local skills, knowledge and initiatives. They finally became internalized in Japanese society to suit its local needs and conditions.

From engineering technology to production management methods, most of the know-how that has enabled Japan to become what it is today has emanated from this "adoption and adaptation" process, which, of course, has been accompanied by countless failures and errors behind the success stories. We presume that such experiences, both successful and unsuccessful, will be useful to our partners who are trying to address the challenges currently faced by developing countries.

However, it is rather challenging to share with our partners this whole body of Japan's developmental experience. This difficulty has to do, in part, with the challenge of explaining a body of "tacit knowledge," a type of knowledge that cannot fully be expressed in words or numbers. Adding to this difficulty are the social and cultural systems of Japan that vastly differ from those of other Western industrialized countries, and hence still remain unfamiliar to many partner countries. Simply stated, coming to Japan might be one way of overcoming such a cultural gap.

JICA, therefore, would like to invite as many leaders of partner countries as possible to come and visit us, to mingle with the Japanese people, and witness the advantages as well as the disadvantages of Japanese systems, so that integration of their findings might help them reach their developmental objectives.



### ***CORRESPONDENCE***

**For enquiries and further information, please contact the JICA Office or the Embassy of Japan. Further, address correspondence to:**

**JICA Hokkaido International Center (Obihiro)**

Address: 1-2, Minami 6-chome, Nishi 20-jo, Obihiro-city, Hokkaido, 080-2470, Japan

TEL: +81-155-35-1210 FAX: +81-155-35-1250

Website: [www.jica.go.jp/english/](http://www.jica.go.jp/english/)

E-mail: [jicaobic@jica.go.jp](mailto:jicaobic@jica.go.jp)