

No.24/01/2014-EO(SM-I)  
Government of India  
Ministry of Personnel, Public Grievances & Pensions  
Department of Personnel & Training  
Office of the Establishment Officer

North Block, New Delhi  
the 27<sup>th</sup> March, 2014

To

1. The Chief Secretaries  
All State Governments
2. All Secretaries  
Ministries/Departments of Government of India

Subject:- Filling up the post of **CMD (Joint Secretary Level), Bharat Broadband Network Limited (BBNL)** under the Department of Telecommunications  
– reg.

Sir/Madam,

It is proposed to fill up the post of **CMD (Joint Secretary Level), Bharat Broadband Network Limited (BBNL)** under the Department of Telecommunications on deputation basis, in the Pay Band of Rs.37400-67000/- (PB-4) and Grade Pay of Rs.10,000/-. The post of CMD, BBNL has been exempted from the "Rule of Immediate Absorption" for a period of five years w.e.f. the date of appointment of the new incumbent. The post requires close co-operation with the State Governments and interaction with diverse sectors like health, education etc. A write-up about the Company is enclosed.

2. Names of willing and eligible officers, who have been empanelled to hold Joint Secretary or equivalent posts at the Centre under the Central Staffing Scheme, may be recommended to this office along with cadre clearance, vigilance clearance, detailed bio-data, viz. Name, Date of Birth, Service, Batch, Contact Telephone Number, Email address, Educational qualifications, Complete experience/posting details etc. CR dossiers/certified ACRs for the last five years, details of debarment & cooling off in respect of past central deputation. In case the officers are currently on Central deputation, the nomination may be forwarded with the approval of the Minister-in-charge concerned.

3. The post is a Non-Central Staffing Scheme post to be filled up through the Civil Service Board (CSB) procedure. It may be noted that no 'Mandatory Posting Certificate' for allotment/retention of Government accommodation would be issued by this office to the officer appointed on the above referred post. However, those officers who have served and are currently serving on Central Staffing Scheme post in Delhi for at least four years and require to retain Government accommodation, would be issued a certificate to the effect that the officer concerned has served for at least four years in CSS post and she/he needs to retain Government accommodation for her/his tenure on non-CSS post.

4. It is requested that the applications of the eligible candidates may be forwarded so as to reach this Department within one month from the date of issue of this circular.

Yours faithfully,

(M. Devaraj)  
Director

Tel. No.011-2309 2187

Copy to:

1. Department of Telecommunications (Shri M.F. Farooqui, Secretary), New Delhi w.r.t. their O.M.No.13-1/2013-PSA dated 18.02.2014 and subsequent O.M. of even number dated 18.03.2014.
- ✓ 2. Technical Director, NIC, Computer Cell, DoPT, North Block, New Delhi for uploading this vacancy circular on the official website of this Department immediately.
3. Deputy Secretary (MM), DoPT, New Delhi with a request to arrange to upload this vacancy circular through bulk e-mailing system of officers.

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## Bharat Broadband Network Ltd. (BBNL)

### Overview of Company

Even though rapid growth has taken place in the Mobile connectivity resulting in impressive increase in tele-density, there has been a limited growth of Broadband connectivity particularly in the rural areas. This requires investment which is not forthcoming from private enterprise. Therefore a need has been felt to set up a National Optical Fibre Network (NOFN) through Government initiative in order to promote the broadband connectivity particularly in the rural, remote and inaccessible areas. This has the potential to transform many aspects of rural economy by providing services such as video, data, internet, telephone services, E-education, e-health, E-governance, E-commerce etc. Accordingly, Cabinet approved a proposal in September, 2011 to set up NOFN at an estimated cost of Rs.20,000 Cr. To be funded by USOF.

Bharat Broadband Network Limited (BBNL) is a Special Purpose Vehicle (SPV), set up by the Government of India for the Establishment, Management and Operation of National Optical Fiber network (NOFN) to provide 100 mbps connectivity to all the 250000 Gram Panchayats (GPs) in the country. It was incorporated as a company on 25.2.2012.

BBNL commencement of Business started from 09/04/2012. Vision of the company is to "to become the leading company to provide secure, reliable, affordable and high quality connectivity across India". Mission of BBNL is (a) to provide 100 Mbps Broadband connectivity to all the Gram Panchayats (b) to provide B2B services in a non-discriminatory manner (c) to facilitate proliferation of G2C, B2C and P2P Broadband services in rural areas (d) to be a catalyst for increasing broadband penetration in rural areas so as to foster socio-economic development. The assets created under NOFN will remain the property of the State and BBNL will work as the operating agency to promote gainful use of the network.

Project plan of BBNL is to lay about 500,000 km. of OFC while utilizing the existing OFC of BSNL, Railtel and PGCIL available between Block and GP. As part of Planning process, BBNL undertook countrywide extensive survey work. More than 80% of this work has been completed. BBNL has also finalized tenders for OFC and is expecting to approve the GPON equipment tender shortly. Tenders for PLB Ducts, trenching and cable laying are being processed by the 3 CPSUs. Work has started in about 30 blocks and the momentum is expected to pick up now. BBNL plans to complete 200000 GPs by March 2015 and complete the project by end 2015.

BBNL has set up its organization based on a conscious policy of lean and flat structure. Currently it has the staff strength of 85 officers. There are no Group C and D employees in the company.

When completed, the NOFN project is going to benefit all strata of society at large in Gram Panchayats by providing high speed connectivity and reducing the digital divide.

The company is at the inception stage involved in project implementation. It will have to evolve policies and structures to enable delivery of services including Government to citizen services which involves intersection with user Departments in Central Government as well as State Governments. The necessity to evolve policies and put structures in place will require dialogue with stakeholders in Government as well as with the private sector in the initial stages of the company.

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